

MicroStrategy is now

Strategy 



Autonomous Analytics

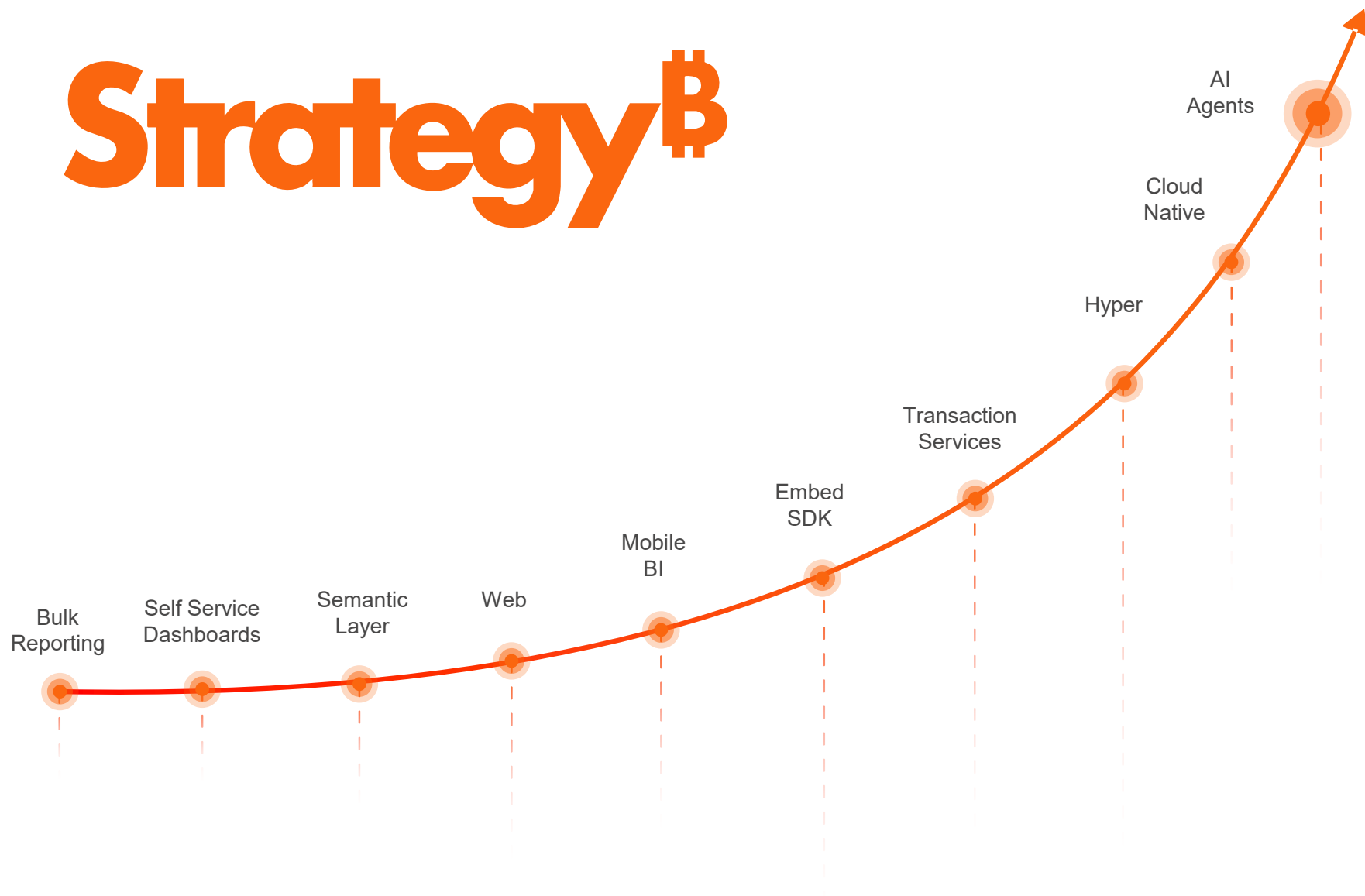
Mariano Urman

SE DIRECTOR, LATAM

“ In the next 5 years, 70% of corporate decisions will be made with little or without human intervention.

— Gartner (*Predicts 2023: Artificial Intelligence and the Future of Work*)

Strategy[®]



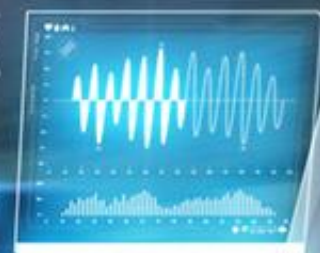


100m

48
mph

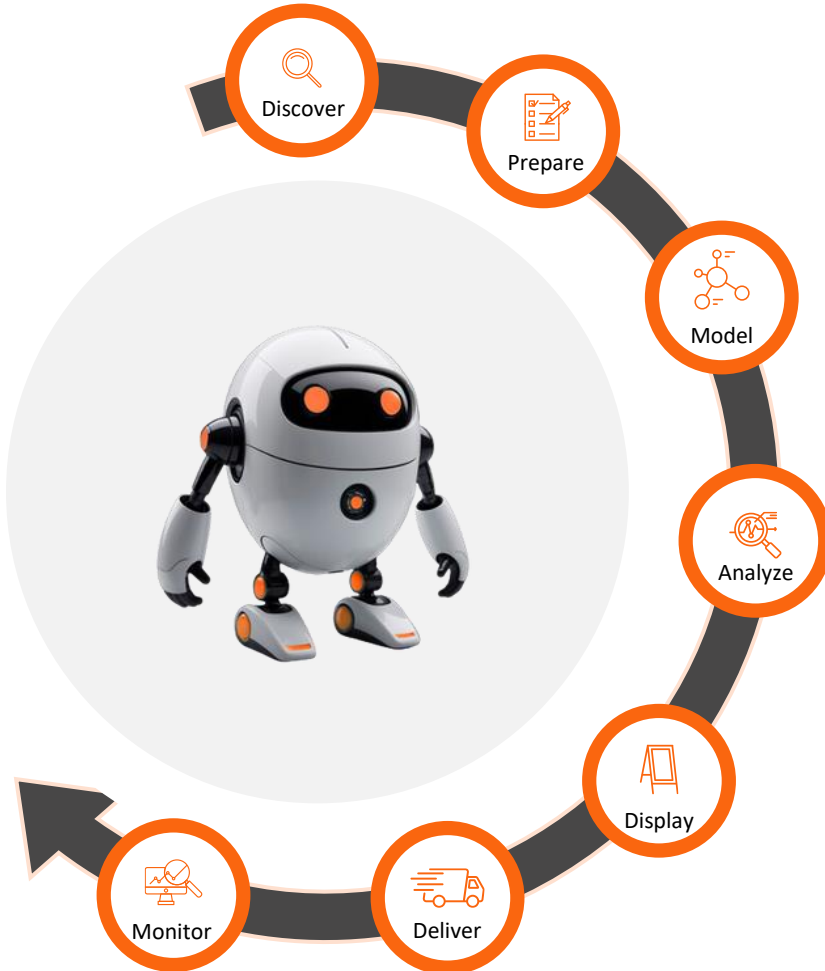
0310561546
548480001100
ASAT1978200
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Self-Driving



Autonomous Analytics

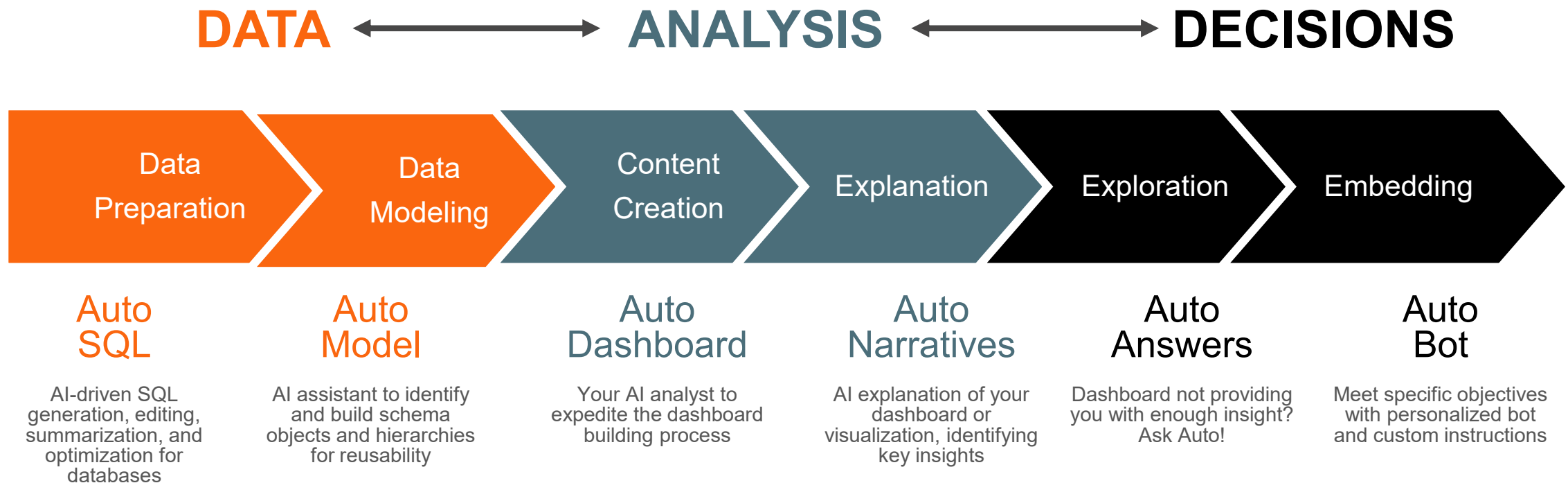
Automating the entire lifecycle of analytics



- Human and AI use cases
- Active analytics
- Proactive analytics

Meet Auto

Comprehensive suite of generative AI-fueled agents to support the entire analytic lifecycle



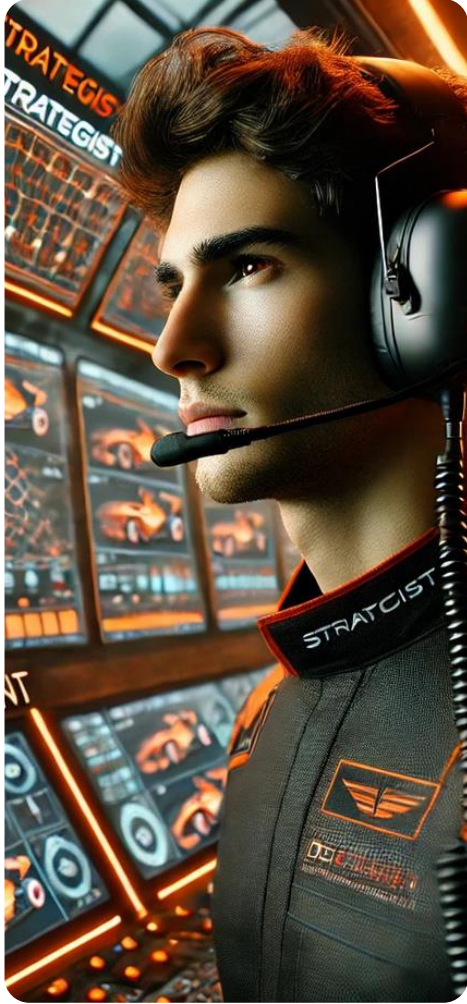


Autonomous Analytics

Automating the entire lifecycle of analytics



Driver Agent



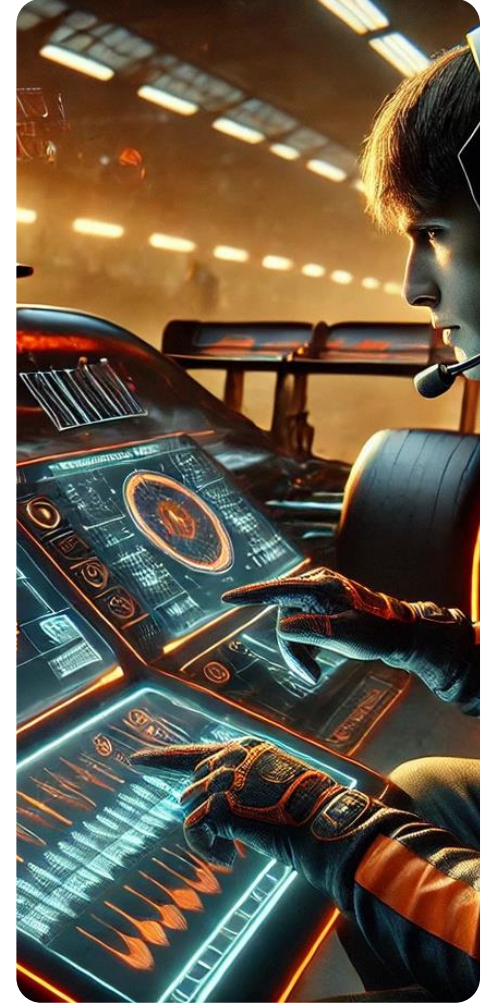
Strategist Agent



Pit Crew Agents



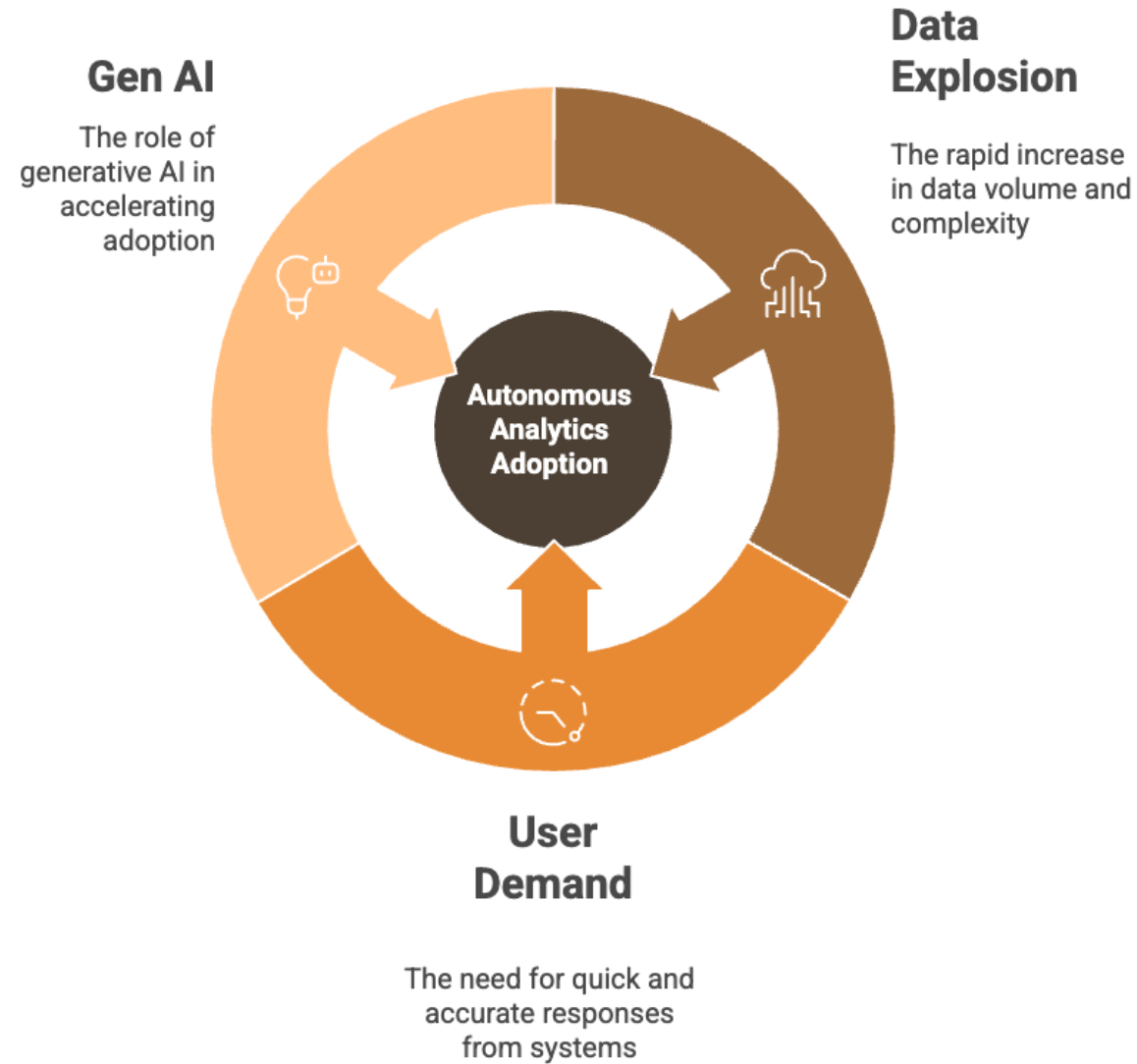
Data Agent



Engineering Agent

Why now?

Automating the entire lifecycle of analytics





Inventory

Restockings

92.20%

204066

D00

Asitation

Predice Anilics

Prediction Analysis

408

75%

00

770%

45,888

7,499

100%

160%

Elvtoqitur:07

Demo

env-349564.customer.cloud.microstrategy.com/MicroStrategyLibrary/app/datamodel/A06FFC02C1478166CDA9E0A7DA73D85E/9D6D3F94498F4B568D0A346852A64535

EMPLOYEE Model

Objects

Search

8

13

11

1

GBOF_COUNTRIES

GBOF_DEPARTMENTS

GBOF_EMPLOYEES

GBOF_JOBS

GBOF_TRAINING_ATTENDANCE

GBOF_Training_category

GBOF_Training_name

Wikipedia_countries

Advanced Metrics

Smart Attributes

GBOF_EMPLOYEES

Gender

Birth Date

Job

Country

Employee

Tenure

Salary

Age

GBOF_COUNTRIES

Country

Country Wiki

GBOF_JOBS

Job

Department

GBOF_DEPARTMENTS

Department

Wikipedia_countries

Country Wiki

Population

Percentage of World

GBOF_TRAINING_ATTEN...

Training Attendance ID

GBOF_Training_name

Training

GBOF_Training_category

Training Category

Recommendations

No recommendation

Regenerate

51°F Sunny

Search

5:23 PM 2/23/2025

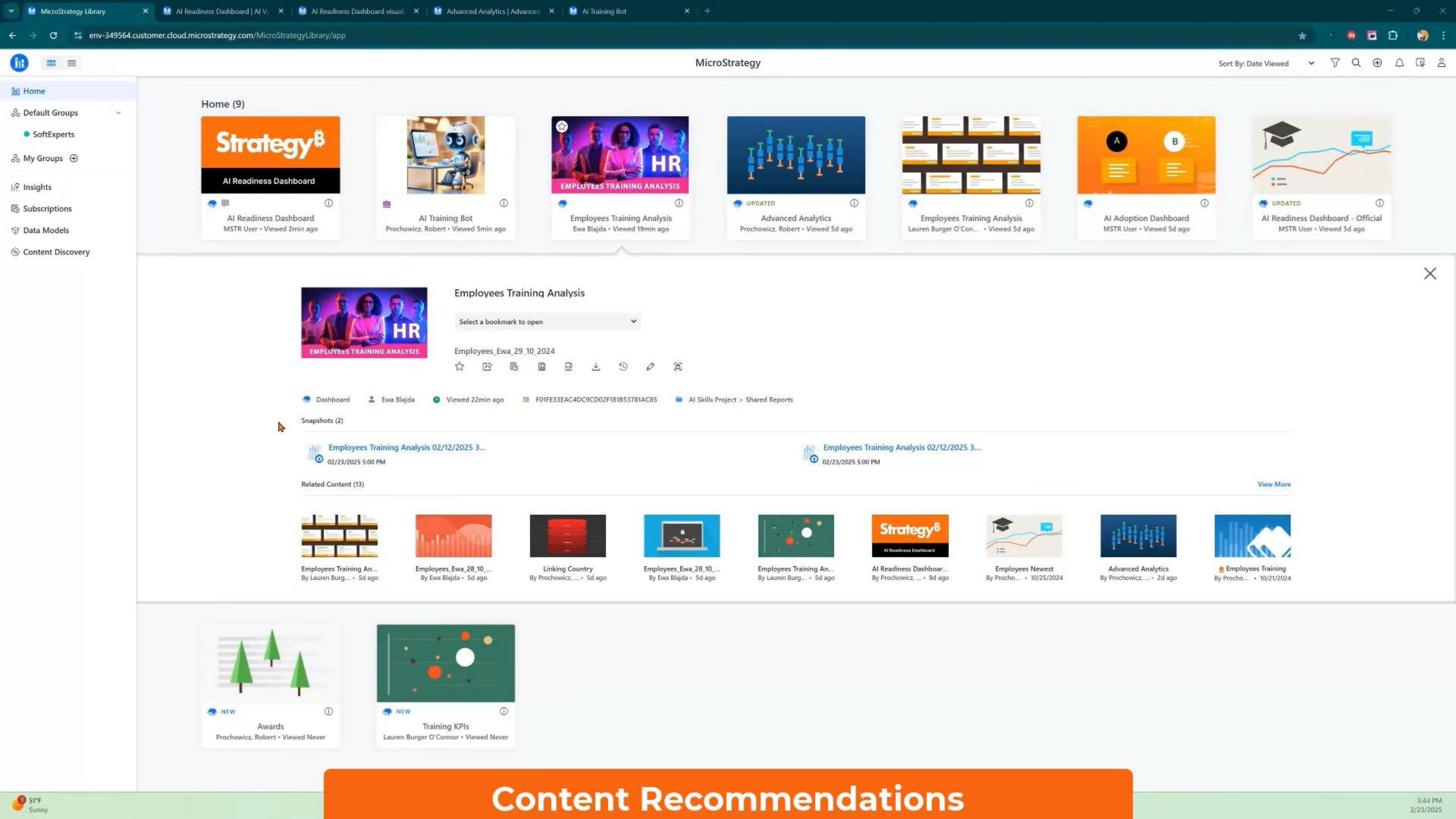
Project Diagrams

	0	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36	37	38	39	40	41	42	43	44	45	46	47	48	49	50	51	52	53	54	55	56	57	58	59	60	61	62	63	64	65	66	67	68	69	70	71	72	73	74	75	76	77	78	79	80	81	82	83	84	85	86	87	88	89	90	91	92	93	94	95	96	97	98	99	100
0	0	1	4	9	16	25	36	49	64	81	100	121	144	169	196	225	256	289	324	361	400	441	484	529	576	625	676	729	784	841	900	961	1024	1089	1156	1225	1296	1369	1444	1521	1600	1681	1764	1849	1936	2025	2116	2209	2304	2401	2500	2601	2704	2809	2916	3025	3136	3249	3364	3481	3600	3721	3844	3969	4096	4225	4356	4489	4624	4761	4900	5041	5184	5329	5476	5625	5776	5929	6084	6241	6400	6561	6724	6889	7056	7225	7396	7569	7744	7921	8100	8281	8464	8649	8836	9025	9216	9409	9604	9801	10000

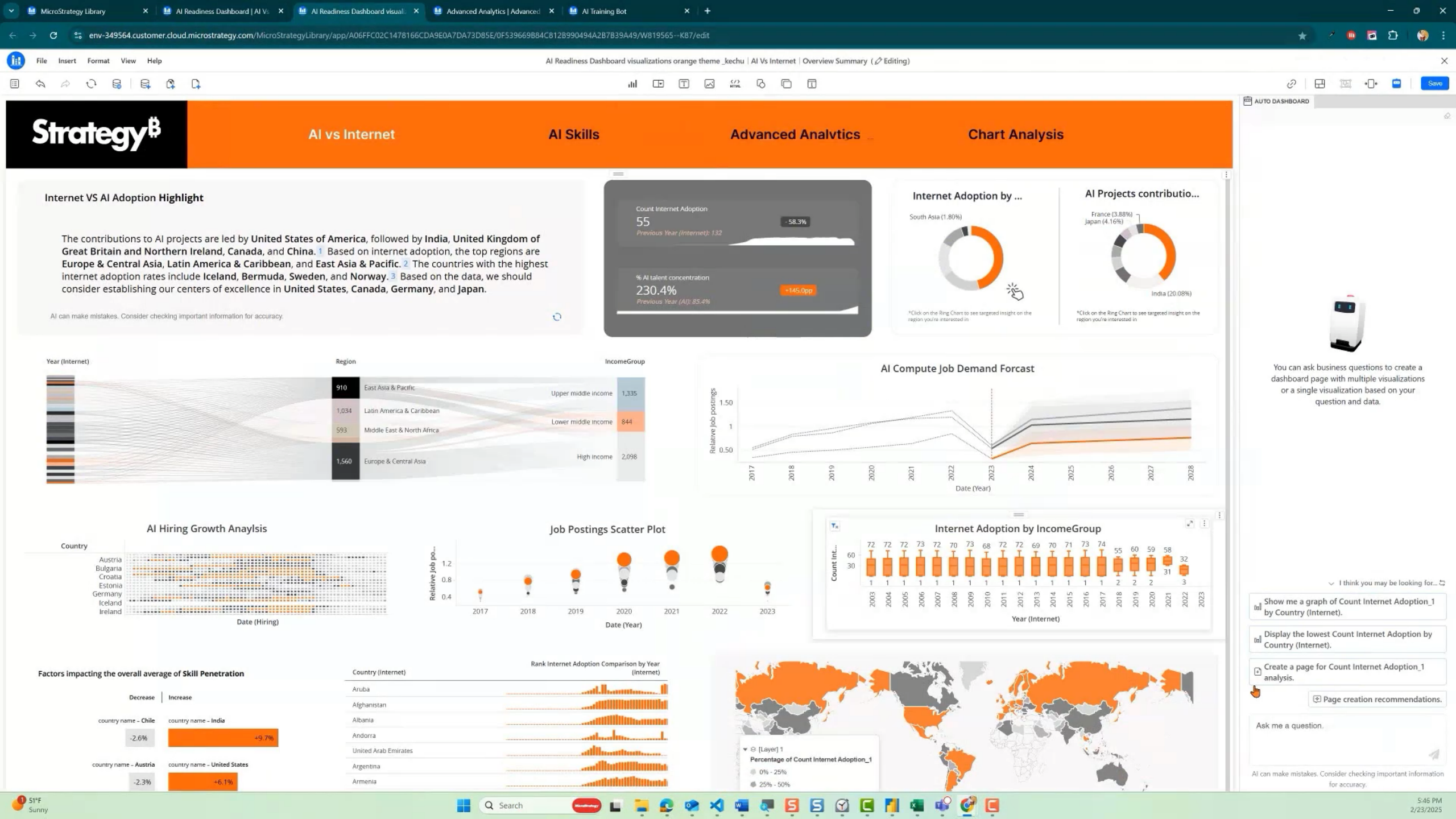


External BI Tools can leverage the same data

Analysis, Creation & Collaboration



Content Recommendations



Activity

Chat

Copilot

Pinned

Murphy, Emily 5:52 PM
Aquaduct Library: India leads in AI talent c...

Recent

Calendar

Calls

OneDrive

Copilot

AutoExpert

...

Apps

Murphy, Emily Chat Shared

5:52 PM

I've been going through the data and I'm curious if there's a correlation between the number of AI projects we're working on and a growing AI job market per country

Aquaduct Library show me AI skill concentration by country

Aquaduct Library 5:52 PM

Burger O'Connor, Lauren

India leads in AI talent concentration with a value of **0.289**, followed by Korea (the Republic of) at **0.2472** and Israel at **0.2258**. Japan and Germany also show significant concentrations at **0.1935** and **0.1222**, respectively. On the lower end, South Africa has the least AI talent concentration at **0.0216**, with Brazil and Chile slightly higher at **0.022** and **0.0233**. The United States, often considered a tech hub, has a relatively lower concentration at **0.0555**. European countries like Switzerland, Greece, and Turkey have moderate concentrations ranging from **0.0839** to **0.094**.

Country Name	AI talent concentration
India	0.289
Korea (the Republic of)	0.2472
Israel	0.2258
Japan	0.1935
Germany	0.1222
Greece	0.0839
Turkey	0.094
Finland	
Bulgaria	
Estonia	
Ireland	
Austria	
Canada	
Poland	
Norway	
Luxembourg	
Sweden	
Hungary	
Spain	
France	
Slovenia	
USA	0.0555
Czechia	
Croatia	
Iceland	
United Kingdom of G...	
Australia	
Italy	
Denmark	
Lithuania	0.0216

OECD

Type a message

Home

Content Groups

Business

Insights

Library

Solutions

Technical

My Groups

Finance

Manufacturing

Pharma/Healthcare

Retail/Store Ops

Supply Chain

Tech Dashboards

Technology

Insights

Subscriptions

Content Discovery

KPIs (16)

Clicks Evolution

1,605,304

+0.3% vs prev 1d

Impressions NB

17,215,254

+2% vs prev 1d

Employee Score Tracking

1,605,304

+13% vs prev 1w

Employee Trainings Attended

17,215,254

+73% vs prev 1m

K: Average Age

5.7%

-23% vs prev 1d

K: Days to Complete

1,605,304

+0.3% vs prev 1d

Other Assets

789,262

-9% vs prev 1d

Other Liabilities

38,791

+33% vs prev 1d

Points

1,605,304

+0.3% vs prev 1d

Tenure

516,544

+40% vs prev 1d

Total Orders by Hour

279,541

+33% vs prev 1d

Total Sales by Hour

516,544

+40% vs prev 1d

Trainers Score

38,791

+44% vs prev 1w

Training Cost

516,544

+40% vs prev 1d

Training Hours Next Week

5

0% vs prev 1d

Training Hours per Week

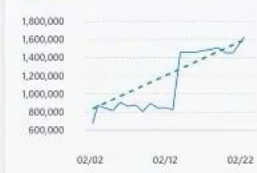
5

0% vs prev 1d

Insights

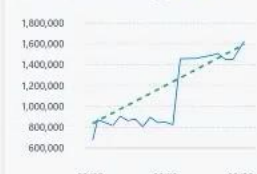
K: Days to Complete

K: Days to Complete trended up between 3 Feb 3 AM and 23 Feb 7 AM, increasing by 90.7%.




Points

Points trended up between 3 Feb 3 AM and 23 Feb 7 AM, increasing by 90.7%.




Employee Score Tracking

Employee Score Tracking trended up between 3 Feb 3 AM and 23 Feb 7 AM, increasing by 90.7%.



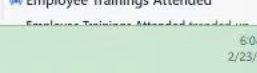
Other Assets

Other Assets trended up between 2 Jan 11 PM and 23 Feb 6 PM, increasing by 319.17%.



Employee Trainings Attended

Employee Trainings Attended trended up between 2 Jan 11 PM and 23 Feb 6 PM, increasing by 319.17%.



Automatic Insights

MSTR_Dashboard

Employee Training Details

Department	#Attendees	Avg (Score)
Development	3,724	82
QA	98	81
HR	220	82
Marketing	66	81
IT Support	114	83
Sales	208	82

52

49

58

63

81

51

Brazil

Germany

India

Japan

Poland

United States

Security Tester

46,156

79

QA

QA Engineer

21,797

83

Performance Tester

20,959

84

Test Automation Engineer

15,081

81

Quarterly Performance

CLOSED 0 €

OPEN (>70%) 0 €

GOAL --

As of Today 12:01 AM

500k

400k

300k

200k

100k

0

Feb

Mar

Apr

May

Closed

Goal

Closed + Open (>70%)

Add the opportunities you're working on, then come back here to view your performance.

Assistant

30 days without any activity

AI Chatbot & Automation for EuroTech

Recent Records

EuroTech Solutions GmbH

Linda Chan

00001026

AI Chatbot & Automation for EuroTech

Training_Bot

Training Scout

key performance indicators (KPIs) that distinguish them. Also display what country is most represented

Absolutely! Here are the top employees and their key performance indicators (KPIs):

Top Employees:

Ferdinand Peposz (Poland) - Revenue Contribution: 35%

Lauren Bianca (USA) - Revenue Contribution: 15%

Marian Perez (Germany) - Revenue Contribution: 5%

Pauline-Susie (Argentina) - Revenue Contribution: 25%

Rob Pawlowicz (Poland) - Revenue Contribution: 7%

Victorya Roszik (Poland) - Revenue Contribution: 1%

KPIs:

Revenue Contribution

Varies from 1% to 35%...

See more

Top Employees	Country (Top Employees)	Revenue Contribution	Rating	Score
fpeposz@microstrategy.com	Poland	35%	27,495	614,871
lauren@microstrategy.com	USA	15%	27,495	614,871
mperez@microstrategy.com	Germany	5%	27,495	614,871

Where do you think we should host our AI center of excellence?

Which country has the highest innovation index?

How does the engagement score vary by country?

What is the average tenure of employees by country?

Ask me a question

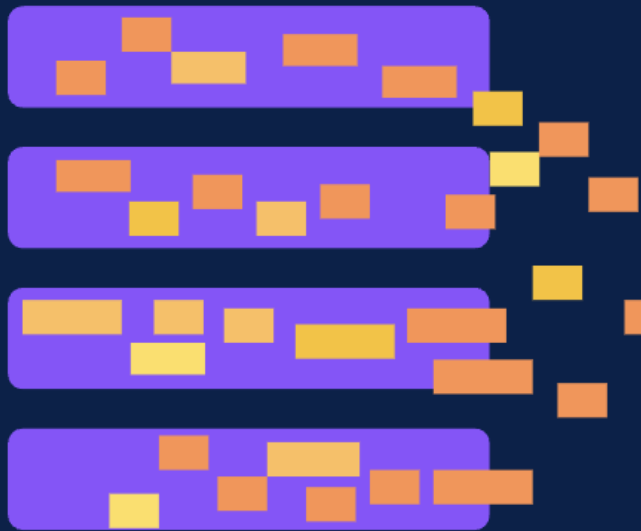
AI can make mistakes. Consider checking important information for accuracy.

Streaming Intelligence

Streaming Intelligence

Only the information that matters, when it matters, where it matters, and for whom it matters.

Fragmented Information

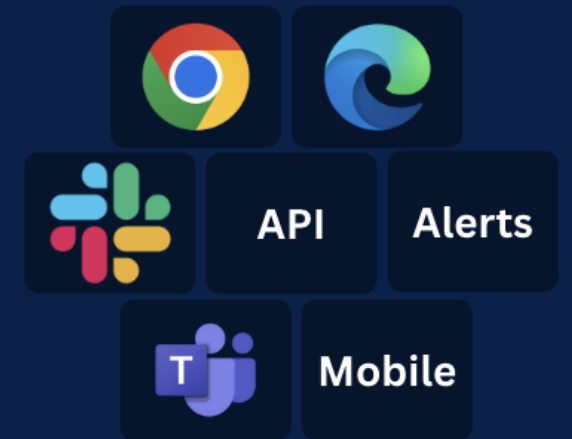


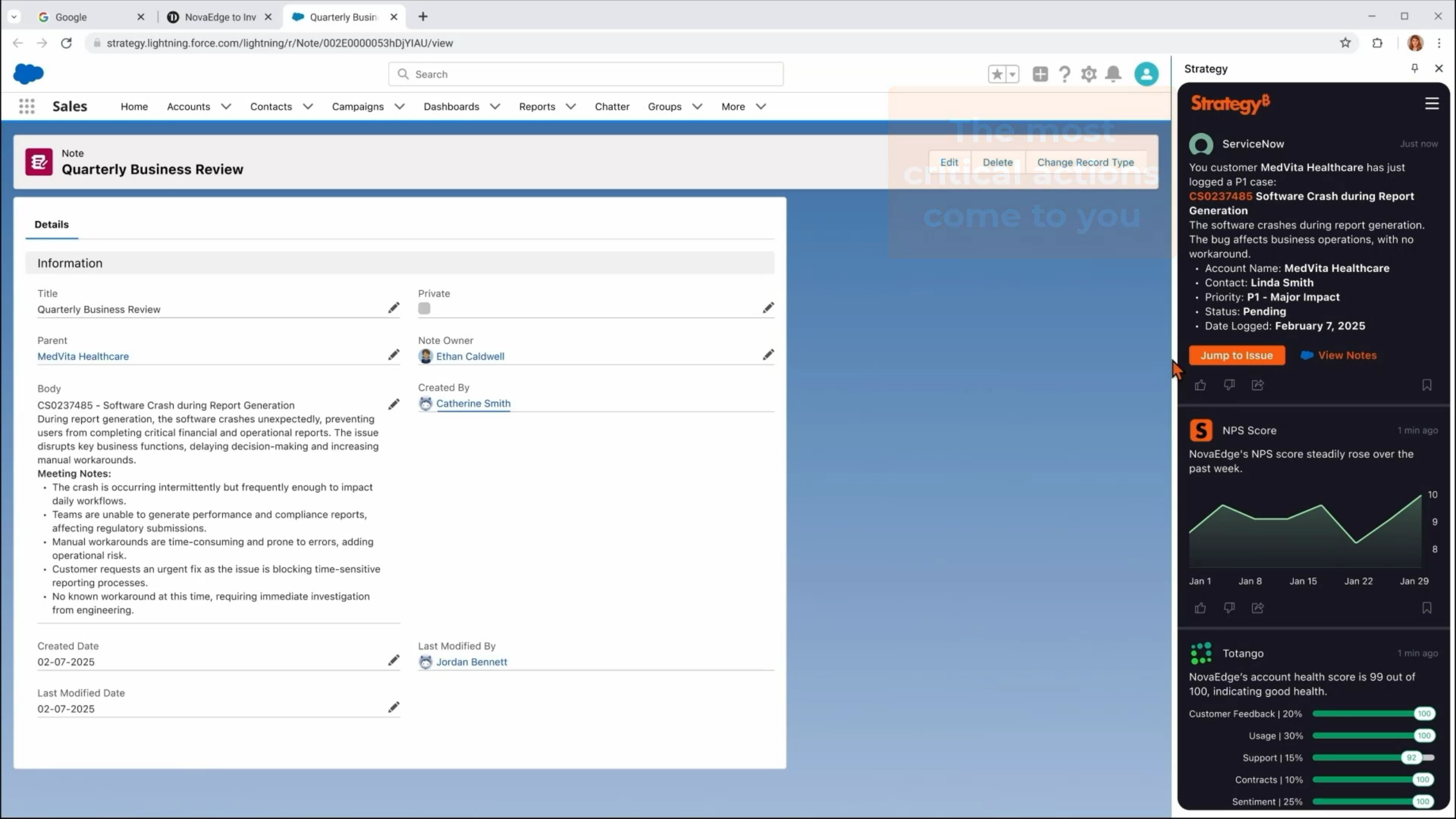
Streaming Intelligence



AI Powered Recommendation Engine

Augment the Apps Frontline
Workers Already Use





Note Quarterly Business Review

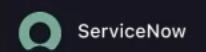
Details

Information

Title	Quarterly Business Review	Private
Parent	MedVita Healthcare	Note Owner Ethan Caldwell
Body	CS0237485 - Software Crash during Report Generation During report generation, the software crashes unexpectedly, preventing users from completing critical financial and operational reports. The issue disrupts key business functions, delaying decision-making and increasing manual workarounds. Meeting Notes: <ul style="list-style-type: none">The crash is occurring intermittently but frequently enough to impact daily workflows.Teams are unable to generate performance and compliance reports, affecting regulatory submissions.Manual workarounds are time-consuming and prone to errors, adding operational risk.Customer requests an urgent fix as the issue is blocking time-sensitive reporting processes.No known workaround at this time, requiring immediate investigation from engineering.	
Created Date	02-07-2025	Last Modified By Jordan Bennett
Last Modified Date	02-07-2025	

Edit Delete Change Record Type

Strategy



You customer **MedVita Healthcare** has just logged a P1 case:
CS0237485 Software Crash during Report Generation
The software crashes during report generation. The bug affects business operations, with no workaround.

- Account Name: **MedVita Healthcare**
- Contact: **Linda Smith**
- Priority: **P1 - Major Impact**
- Status: **Pending**
- Date Logged: **February 7, 2025**

Jump to Issue

View Notes



NPS Score

NovaEdge's NPS score steadily rose over the past week.



Totango

NovaEdge's account health score is 99 out of 100, indicating good health.





Pervasive

Trusted

Open

Any Cloud

Unmatched Agility



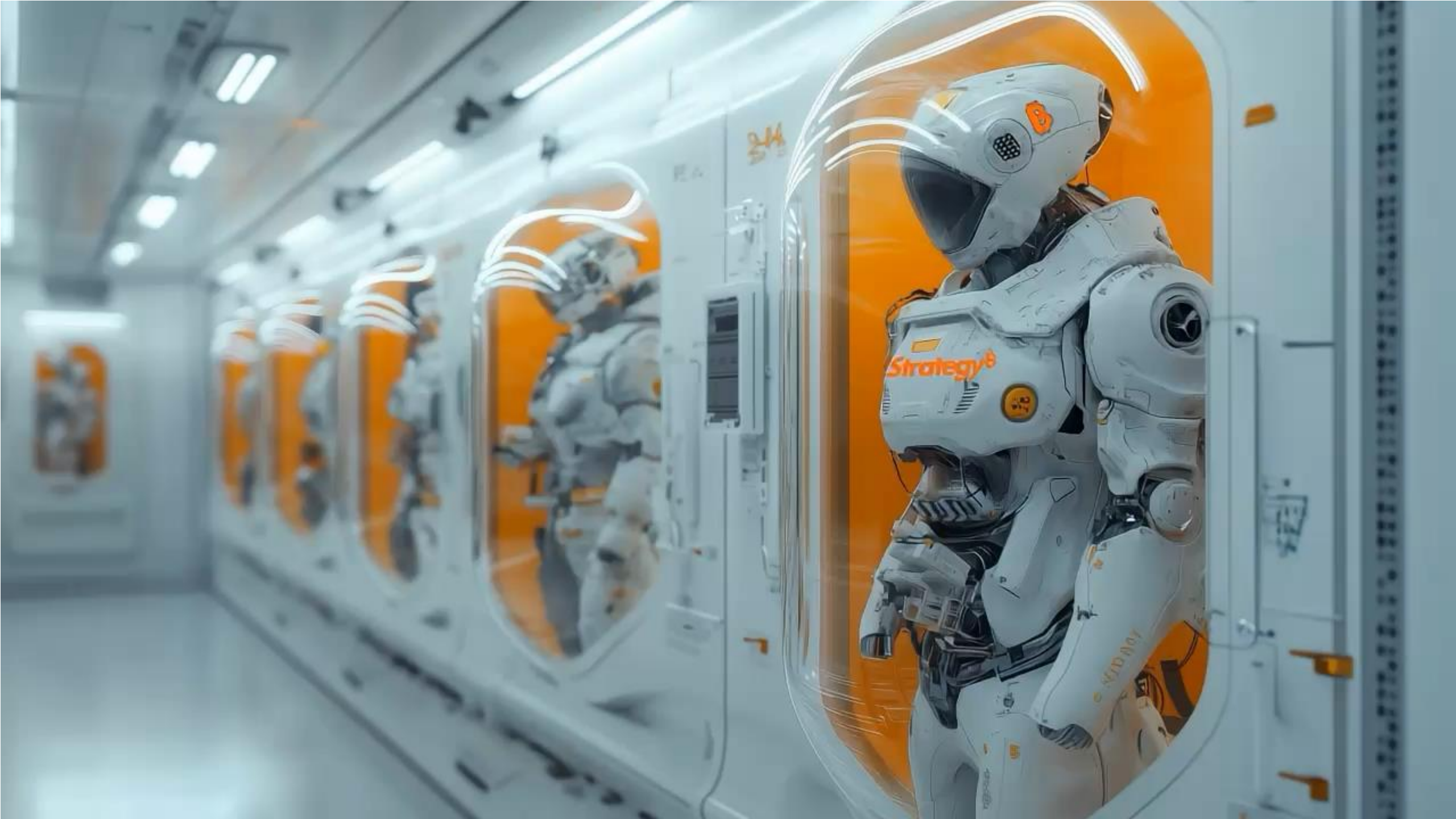
Strategy[®]



Google Cloud



STACKIT



This is your
new **Strategy** 

Strategy[₿]

Thank you